

A faint, dark gray clock face is visible in the background. It features a circular dial with numbers 5 through 10 and tick marks for minutes. A hand with a cross-shaped tip is positioned near the 12 o'clock mark.

1.02.13

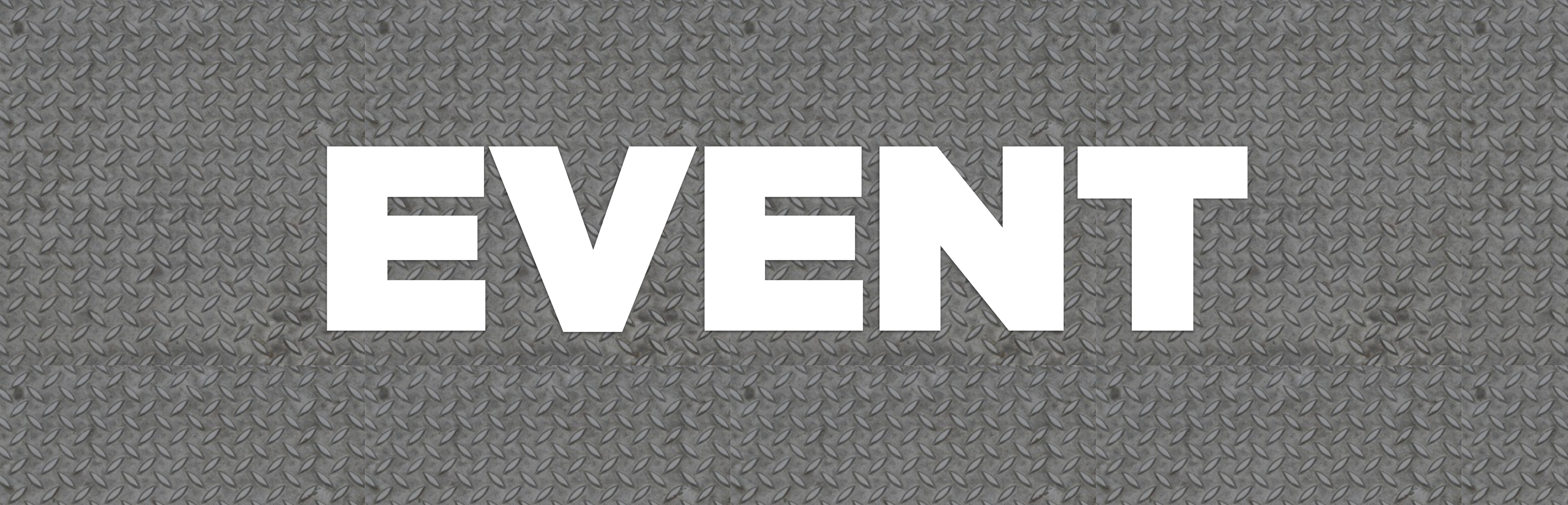
# MESSAGING

# TOOLS



# ON AVERTING THE FISCAL CLIFF

# MEDIA ADVISORY



# EVENT

**RELEASE**

# NEW MEDIA

**OP-ED**

# KEY POINTS

**REPUBLICANS MOBILIZE TO CUT SPENDING AND  
DEFEND SMALL BUSINESS AGAINST DEMOCRATS'  
FISCAL CLIFF TAX RATE HIKES**

**T Republicans understand we must avert the fiscal cliff and have proposed a bipartisan framework to do so through significant spending cuts and tax reform with lower rates, consistent with the 'balanced' approach President Obama says he wants.**


# KEY POINTS

**REPUBLICANS MOBILIZE TO CUT SPENDING AND  
DEFEND SMALL BUSINESS AGAINST DEMOCRATS'  
FISCAL CLIFF TAX RATE HIKES**

✂ **In contrast, Democrats in Congress have  
downplayed the danger of going over the cliff,  
and continue to rule out sensible spending cuts  
that must be part of any significant agreement  
to reduce the deficit.**


# KEY POINTS

**REPUBLICANS MOBILIZE TO CUT SPENDING AND  
DEFEND SMALL BUSINESS AGAINST DEMOCRATS'  
FISCAL CLIFF TAX RATE HIKES**

 **The target of the president's public rallies on the dangers of the fiscal cliff should be congressional Democrats who want to raise tax rates on small businesses rather than make the spending cuts needed to solve our country's debt problem.**

# KEY POINTS

**REPUBLICANS MOBILIZE TO CUT SPENDING AND  
DEFEND SMALL BUSINESS AGAINST DEMOCRATS'  
FISCAL CLIFF TAX RATE HIKES**

 **Republicans are united in our desire to avoid the fiscal cliff and willingness to consider revenue if it comes through tax reform with lower rates and is paired with meaningful entitlement changes.**

# KEY POINTS

**REPUBLICANS MOBILIZE TO CUT SPENDING AND  
DEFEND SMALL BUSINESS AGAINST DEMOCRATS'  
FISCAL CLIFF TAX RATE HIKES**

 **Democrats in Congress continue to advocate for tax increases on small businesses in lieu of the spending cuts that are needed to close our deficit – a position that would cost American jobs.**

# KEY POINTS

## REPUBLICANS MOBILIZE TO CUT SPENDING AND DEFEND SMALL BUSINESS AGAINST DEMOCRATS' FISCAL CLIFF TAX RATE HIKES



To highlight the need for a balanced approach that averts the fiscal cliff without harming the economy, House Republicans will be taking our message to small businesses across America. GOP members will hold events and visit local small businesses to emphasize the threat to jobs posed by congressional Democrats who would go over the cliff and raise taxes on small businesses rather than cut spending.

# KEY POINTS

**REPUBLICANS MOBILIZE TO CUT SPENDING AND  
DEFEND SMALL BUSINESS AGAINST DEMOCRATS'  
FISCAL CLIFF TAX RATE HIKES**

**T GOP Members will be presented a  
communications plan this week, and the effort  
will be aided by a coalition representing  
American small businesses. House Republican  
leaders will also meet next week on Capitol Hill  
with a group of small business leaders.**

# KEY POINTS

## REPUBLICANS MOBILIZE TO CUT SPENDING AND DEFEND SMALL BUSINESS AGAINST DEMOCRATS' FISCAL CLIFF TAX RATE HIKES

- ✂ As Speaker Boehner has said, 2013 should be the year we begin to solve our nation's debt problem through tax reform and entitlement reform. Both parties should work together now to avert the fiscal cliff together in a manner that ensures 2013 is that year. Such reforms are essential to achieving economic growth, without which our nation's debt problem cannot be solved.